



50DP30FE

50" 4K UHD DIGITAL SIGNAGE DISPLAY

Hisense Digital Signage is versatile and adaptable for multiple business scenarios: museums, stadiums, retail stores, and corporate offices. DP30FE series boosts for its powerful engagement of the content management and remote device control capabilities, empowering businesses to deliver real-time updates, leverage data-driven insights, and captivate audiences with visually stunning content. It facilitates easy management and device control at anytime from anywhere, and provides greater usability with user-friendly home screen UI.

Highlights



Captivating 4K Visuals

With 85% NTSC color coverage and 4K Ultra HD resolution, every detail is rendered in studio-grade precision. Featuring 1.07 billion colors and professional-grade color accuracy, this display delivers unparalleled clarity and vibrancy for professional-grade photo and video viewing.



Anti-glare with 25% haze

The 25% haze panels effectively minimize reflections while maintaining optimal image quality, make sure the critical information are always visible. Additionally, the anti-glare coatings enhance the perceived contrast ratio, delivering a sharper and more vibrant visual experience.



178° Wide Viewing Angle

178° Ultra-Wide Viewing Angle ensures vibrant visuals from any direction — perfect for high-traffic retail stores, museums, and stadiums. Engage passersby with crisp content that stays vivid, even at extreme angles.



Smart Ambient Light Sensor

The display's built-in ambient light sensor automatically adjusts brightness to ambient conditions, ensuring optimal viewing comfort. Certified with Energy Star certification, it reduces energy consumption while delivering eco-conscious performance without compromising visual quality.



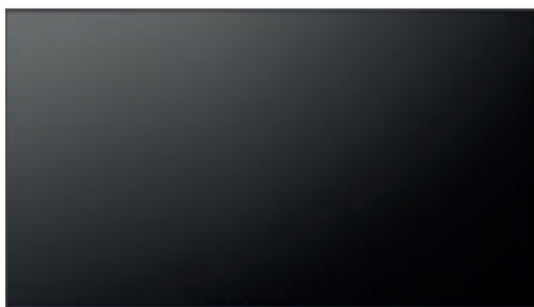
Landscape and Portrait

The display seamlessly adapts to both portrait and landscape modes, enabling flexible installations in retail spaces, museums, stadiums, and corporate environments while maintaining 4K visual consistency across orientations.



Built-in VisionInfo

VisionInfo is a cloud-based platform providing end-to-end content management, scheduling, remote updates, and centralized device control. This powerful yet user-friendly platform enables seamless device management and real-time monitoring from any location.



Specifications

Digital Display Panel

Backlight Type	DLED
Type	VA
Size	50"
Resolution	3840 x 2160
Refresh rate	60Hz
Color Depth	1.07G (8 Bits+FRC)
Brightness(Typ.)	350 nits
Contrast Ratio(Typ.)	5000:1
Response Time(Typ.)	8ms
Viewing Angle(Min.)	178°/178°
Color Gamut(Typ.)	85% NTSC
Haze	25%
Orientation	Landscape & Portrait
Lifetime	up to 30,000 hrs
Operation Hours	7Day x 16Hour

System

Operating System	Android 9
Memory	2G DDR4
Storage	16G EMMC
Language	Simplified Chinese, English, French, German, Polish, Spanish, Russian, Italian, Finnish, Norwegian, Swedish, Hebrew, Arabic, Thai, Malay, Indonesian, Catalan, Japanese

Connectivity

Input	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(RJ45) x 1 LAN(RJ45) x 1
Output	Audio(3.5mm) x 1

Environment

Operating Temperature	0°~40°C
Operating Humidity	10%~80% Non-Condensing

Power

Power Supply	AC 100~240V (50/60Hz)
Power Consumption (Typ.)	90W
Power Consumption (Max.)	150W
Standby Consumption	<0.5W (Standby Mode)

Speaker

Built-in Speaker	10W x2
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Physical

Bezel Color	Black
Set Dimension(W×H×D)	1110.5 x 648.8 x 77.6mm
Bezel width(T/L/R/B)	T: 8.3mm, L/R: 2.3mm, D: 15mm
Net Weight	10.8kg
Packing Dimension (W×H×D)	1235 x 799 x 125 mm
Gross Weight	15.5kg
VESA Mount	300mm x 300mm

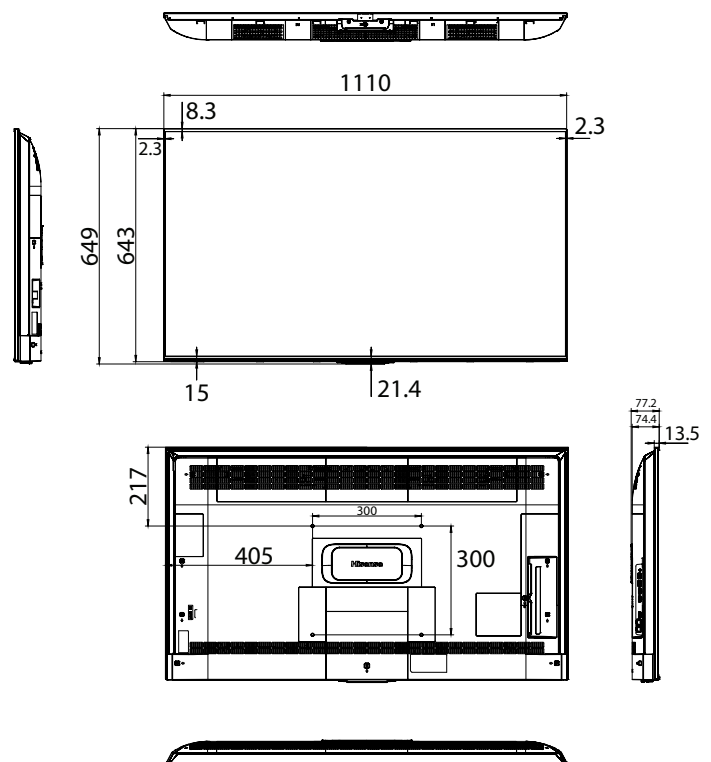
Certification

Standard Certification	CB/CE/ERP/SouthAfrica Energy Efficiency/CTUVus/CEC/FCC
EMC	Class B
Enviroment	Energy Star 8.0
IP Rating	IP5X



Dimensions

50" 1110.5 x 648.8 x 77.6mm
10.8kg



Product specifications may vary per region, and specifications are subject to change. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.

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